

Iowa Latino Business Breakfast

Second breakfast meeting, 16 August 2007, held at the United Way of Central Iowa

Ninety-six attend the 2nd Latino Business Breakfast meeting to learn how to become certified as a Targeted Small Business.

Sherry Hopkins, Targeted Small Business Certification Program Manager, presented and explained the application form and process. She was followed by Carlos Rios and Ruben Arias-Pe who spoke on Sole Proprietorship, Partnership, Corporation, and Limited Liability Company. They also addressed the specific business financial information and documents needed when applying to be certified as a Target Small Business.

The morning started with a delicious Salvadorean style breakfast which was catered by Carlos de Leon owner of El Salvador del Mundo.

A follow-up meeting is scheduled for September 12, 8 am - 10 am at the Lucas State Office Building cafeteria on the sixth floor (312 E. 12th Street) to assist business owners complete their application.



Adriana Muñoz,
Latino Business Breakfast Coordinator.



Sherry Hopkins going over the application form.



Latino business owners learning how to apply to become a Targeted Small Business.

Los Participantes En Sus Propias Palabras

"Muchas gracias por ofrecer este tipo de comunicación para nuestra comunidad latina. Yo creo que de esta reunión, se realizarán unos sueños de negocios."

"La economía está muy mal y si no mejora muchos negocios cerrarán. Algunos ya lo han hecho. Gracias, por estar esforzándose por ayudar."

"Este seminario fue la mejor orientación de cómo empezar y hacer crecer una pequeña empresa y los beneficios que se pueden obtener."



Division of Latino Affairs

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Special Thanks To:



**ISED Ventures, Elia Cardenas,
Charles M. Palmer and Rose Mary Hullett.**

"Really good event, based on the great turn out. Looks like Latino Business is alive and growing in Des Moines. The event was filled with helpful information and the quality of questions asked and answered showed the importance of getting together."

— Charles M. Palmer
President ISED Ventures

The Participants in their Own Words

"Thank you for providing this type of information to our Latino community. I believe that this meeting, has made some business dreams possible."

"This seminar was the best orientation on how to grow a small business and the benefits that are available."

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on Targeted
Small Business](#)**